

**INTRAC**<sup>®</sup>  
DESIGN & DISPLAY

SHELVING  
SYSTEMS

**ROBUSTNESS AND FUNCTIONALITY** WITHOUT EQUALS

**AMX5**

# ABOUT INTRAC



## INTRAC was established as a brand in 1997

The origin is ARNEG S.p.A., a parent company specializing in the production of refrigerated counters for large and small retailers, commercial shelving and cold storage.

In 1997 it realized the usefulness of making a differentiation of production, guaranteeing it a distinct visibility. From this idea **INTRAC**, an acronym for “**International Rack**”, was born.

Since 1999 in the Rovigo plant, we have been producing **commercial and industrial shelves, displays for any kind of merchandise** and **checkout counters**, destined for the **food** and **non-food** sectors.

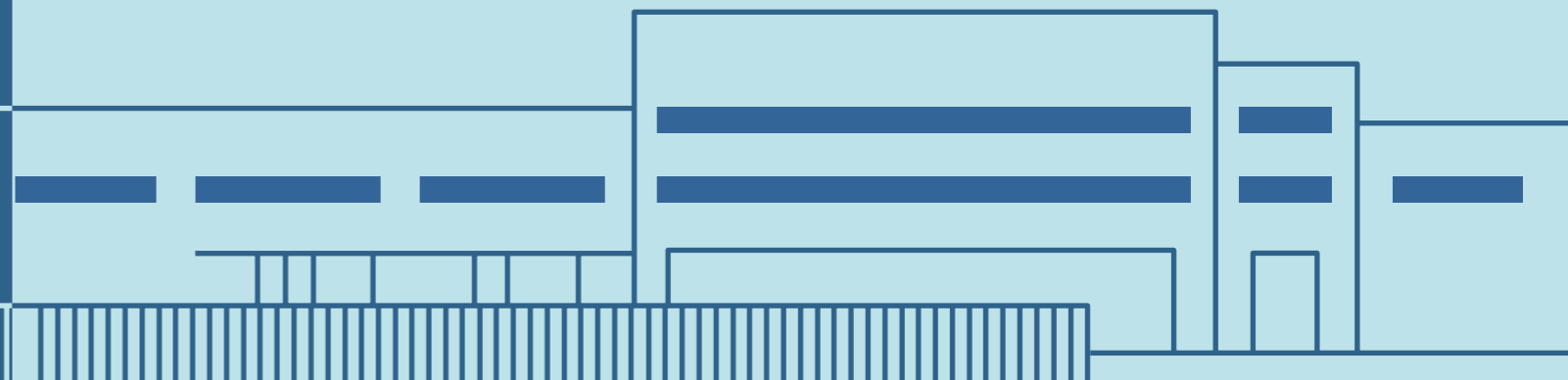
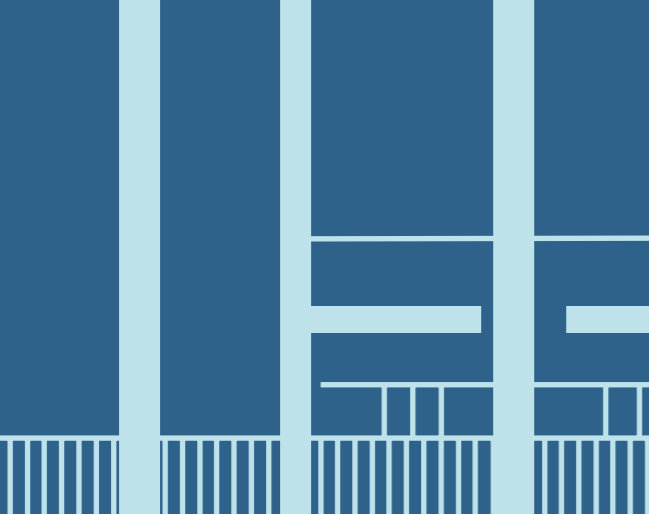
The company covers an area of **100,000 m<sup>2</sup>**, of which **40,000 m<sup>2</sup>** is covered, dedicated both to

offices and showrooms and to production. The sheet metal processing facilities are of advanced design: sheet and tube laser cutting, automatic press brakes, state-of-the-art stamping and roll forming lines; the epoxy powder coating plant meets the strictest environmental safety regulations.

Here, to this day, **ideas, new sales formats** and **retail design projects** take shape, meeting our customers' demands, with the supply of **custom-made furniture** for stores, bars and fast food restaurants.

**INTRAC** is the only **ARNEG Group** company specializing in commercial furniture.

# INTRAC



# GENERAL FEATURES

Lasting quality

Created in the 1980s, **AMX35** is the most widely used basic range for **furnishing any commercial surface** guaranteeing quality and durability. Updated over the years, it remains a strong point of our shelving lines and represents a highly competitive system in the market, loved and appreciated by many of our customers.

The AMX35 shelving is distinguished by its **performance**, its **harmonious shapes** and a **wide range of finishes**.

Thanks to a solid and sturdy structure, consisting of **uprights with a 35 mm slot, sheet metal back panels, shelves and accessories**, it offers the possibility of furnishing small or large shops with taste and contemporary displays.

Thanks to the **modularity of the structures** and the **ease of assembly**, the shelf can be configured in wall or central elements, linear or angular. A simple and functional display system for the retailer and the consumer suitable for any type of environment.

## Choose the most suitable configuration for your shelf

Confidence of reliability and strength

The **AMX35** is still one of INTRAC's core lines due to its **robustness, modularity and ease of assembly**. The various configurations allow it to be used in the different product sectors of a shop. Its simple and regular appearance allows it to enhance the display of articles.

From the **basic configuration**, with the addition of structural components such as 30x30 mm uprights or reinforcing rods, we obtain the **4M and discount configurations** capable of

supporting high volume product displays such as water and beverages while maintaining the appearance of the furniture constant throughout the shop.

This facilitates the creation of furniture that is comfortable and appealing to customers but at the same time functional and organized for the operators who have to set it up.



# TECHNICAL FEATURES

## Uprights and bases

The uprights with 35 mm pitch slots allow a high load-bearing capacity using less steel thickness, thus achieving an optimal price/quality ratio. The structure has been tested over the years to ensure that our solutions are durable and functional under all load conditions.

The bases, offered in the 160 mm high version only, provide for a range of depths from 300 mm to 800 mm at 100 mm intervals, enabling all possible space requirements within a shop to be managed.



# TECHNICAL FEATURES

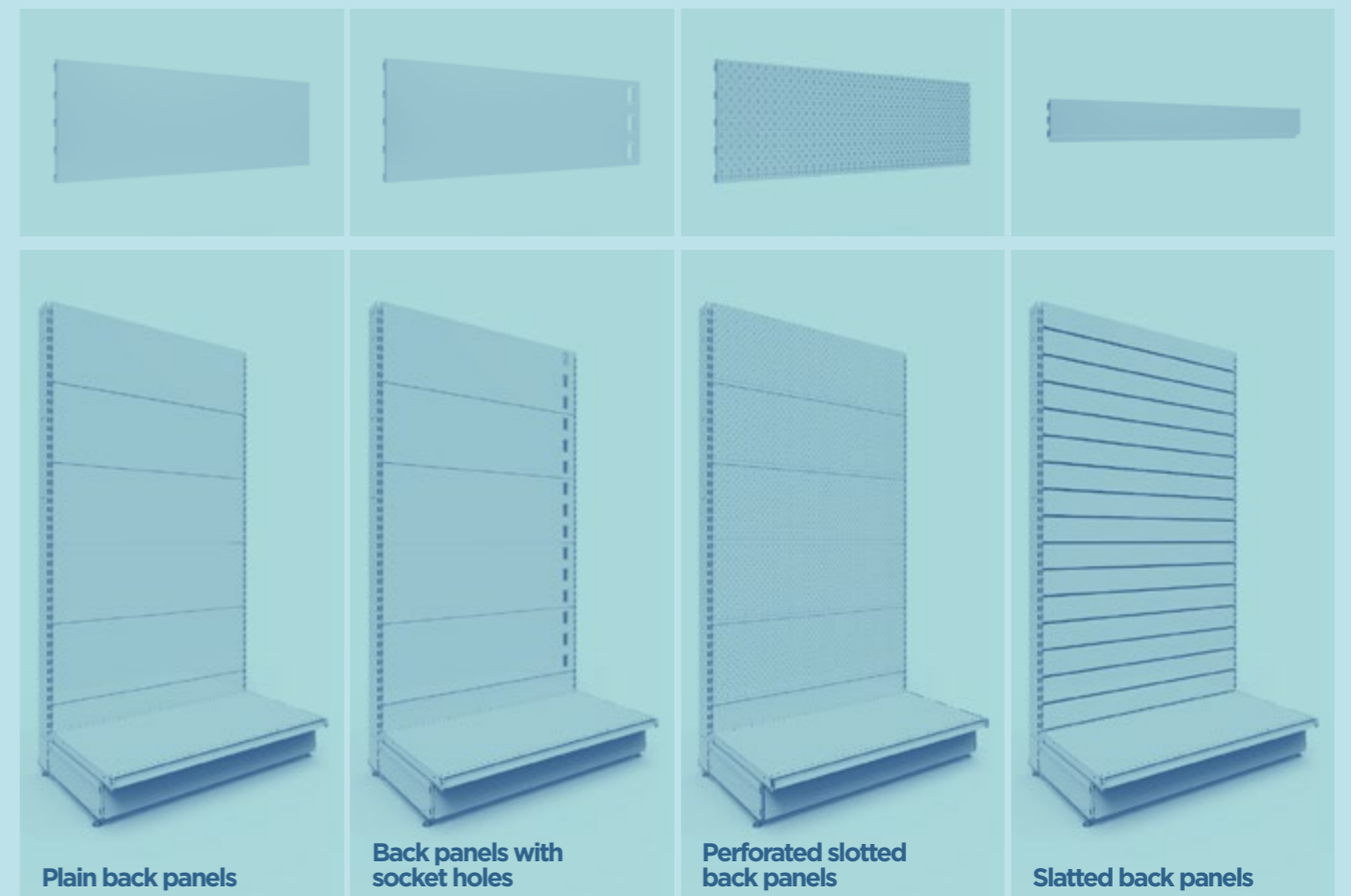
## Back panels

The range of AMX35 back panels is developed in different types of panels that can be assembled together to create compositions that are perfectly integrated into the merchandise sectors within the shop.

Thus, we find plain back panels for integration into a shop-floor layout, those with socket holes for the insertion of lighting elements, those with slotted holes to hold accessories to support

blistered products and those with slats for various accessories.

The high degree of flexibility, permitted by the interchangeability of each back panel, does not alter the structural capacity of the line but, on the contrary, transforms essentiality into design, creating multiple solutions for the different types of product to be displayed.



# TECHNICAL FEATURES

## Shelves

The shelves used in the AMX35 system are designed to be integrated into the structure following its course thanks to the introduction of **linear and angled shapes** that allow for continuity solutions in the display that can adapt to the different layouts of the buildings containing the shops.

The assortment includes sheet metal, grating and glass shelves without reinforcing frames in order to meet all customer specifications and

find space in the various food and non-food areas while maintaining modularity, strength and aesthetics.

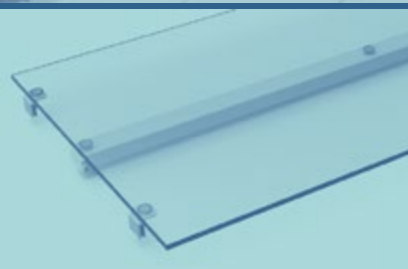
The accompanying accessories are designed to complete the functionality and create a product specialized in each merchandise sector; price holders, side rails, dividers, lighting and specific accessories are designed to meet the needs of the exhibitor and facilitate purchase by the end customer.



35 mm sheet metal shelf



Grid shelf



Frameless glass shelf

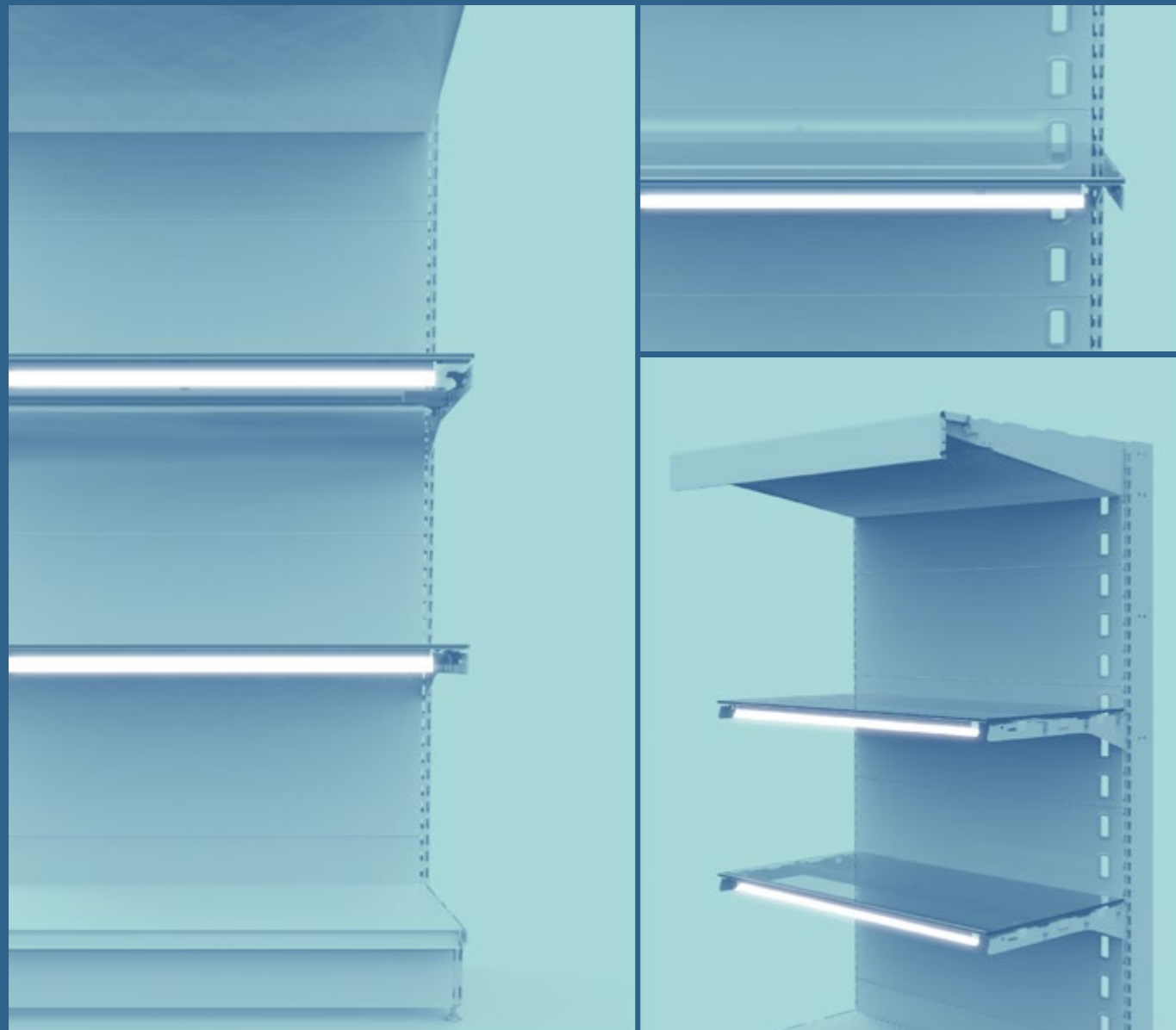
# LIGHTING SYSTEMS

## Shelves and canopies

The lighting system is common to all our production lines and is a fundamental plus in **AMX35**. **Linear lights are LEDs with built-in power supply** and 220/110 V output, depending on the market in which they are used. **The sockets are inserted into a special moulded hole in the back panel.** Connection cables are housed, via metal cable holders, under the shelf to make everything neater. The junction boxes are placed in the internal compartment between the back panels or under the base plate with suitable brackets.

The lighting assemblies are fitted with magnetic brackets for attachment to the steel shelf.

The light creates ambience effects so that, even in the AMX35 system, the **canopies**, hooked into the shelving, are a viable alternative to shop lighting and make it possible to present merchandise at its best.

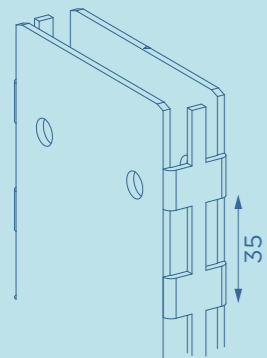
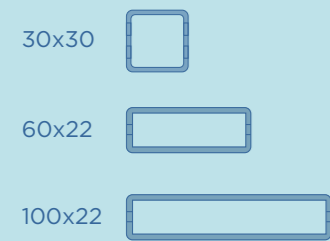


# UPRIGHTS and MODULES

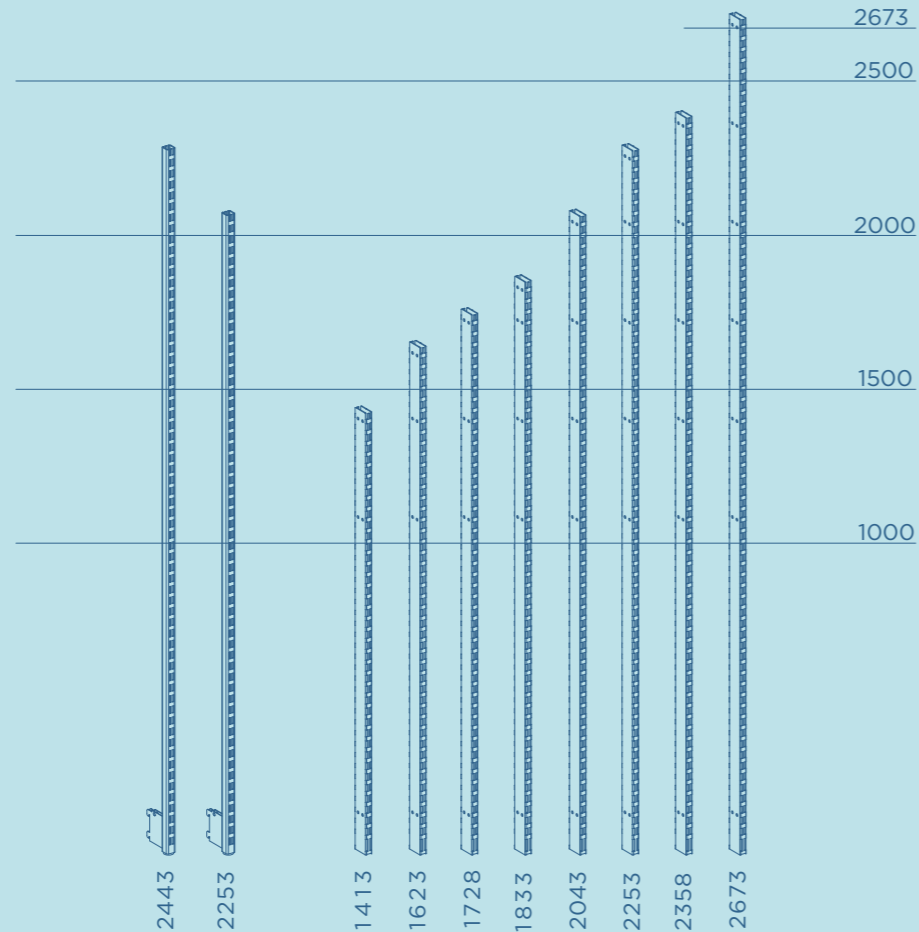
The AMX35's range of uprights includes depths of 30, 60 and 100 mm. The upright heights range from 1413 mm to 2673 mm for the 60 and 100 mm depths, while the 30x30 mm 4M uprights are limited to the two heights of 2043 and 2253 mm.

Extensive modularity ranging from 650 to 1325 mm modules to open and closed corners at 45° or 90° ensures optimal distribution of the floor sections so that the shop is set up in the best possible way.

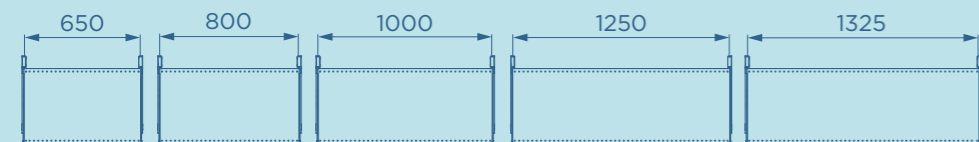
## ● Sections



## ● Heights



## ● Modules



# BACK PANELS and SHELVES

The standard height is 315 mm to allow for maximum interchangeability. The various compositions have the possible insertion at the beginning of the sequence of a plain back panel of 105 mm in order to obtain all the heights available in the catalogue. For the slatted back panel there is only a 105 mm back panel.

The depth of the shelves varies from 300 mm to 800 mm at 100 mm intervals, but except for the frameless grid and glass shelves, available in 500 and 600 mm. Table a shows the complete range for base units, shelves and shelves.

## ● Back panels

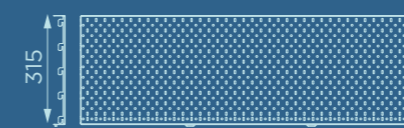
### Plain



### With socket holes



### Perforated slotted



### Slatted



## Bases

## Brackets

## Shelves



H160



35mm  
Inclined



35mm  
Straight



35mm  
Reinforced  
straight



4M



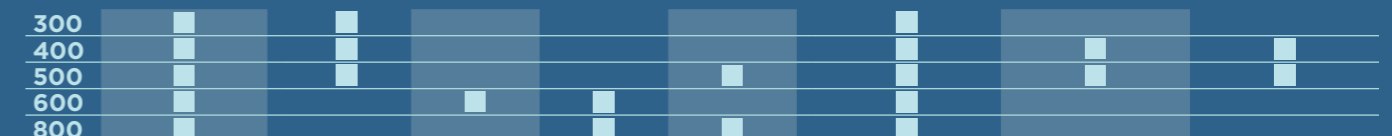
Sheet metal



Grid



Frameless  
glass



# PHOTO GALLERY

The configurations and fittings that can be realized with the AMX35 shelving system are suitable for displaying any product. Visit the gallery on our website with the points of sale we have furnished.





# INTRAC<sup>®</sup>

DESIGN & DISPLAY

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